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- **Language learning via innovative learning platform**
English, Business English, German as a Foreign Language, Business German, French, Spanish, Italian etc. There are several courses per language, with each course covering several levels.
- **Attractive multimedia learning format**
The format includes videos, games, interactive exercises and tests. The audio-visual method of learning appeals to many of the senses and is the most common method of learning in use today. The "discovery" of entertaining content and "playful learning" accelerates the intensity of learning.
- **Relevant course material**
Authentic typical private and work situations are professionally acted out by native speaking actors. Along with language, language learning videos teach other skills, including intercultural or job-specific skills (e.g. greeting people, negotiating, small talk etc.).
- **Effective self-regulated learning**
Online learning is accessible via PC, smartphone or tablet. Videos can also be downloaded to be viewed when offline, an ideal solution for use when out and about.
- **Learning progress visualised**
Direct feedback and learning effect, enabling learners to immediately see what they have done correctly or not. This results in better learning process orientation and higher transparency.
- **Immersion principle**
Learners are immersed in the language of choice – just as in real life.
- **Microlearning**
Small, modular learning units can be better integrated into day-to-day life and routines.
- All content material is created and developed in line with the **European Union's CEFR** (Common European Framework of Reference for Languages).